

**Program Agenda
and Registration**

**Nashville,
Tennessee**

October 3-5, 2008

FIFTH ANNUAL

*Update on the
Management of
Gastrointestinal
Malignancies*

Chairman:

Mace L. Rothenberg, MD

Ingram Professor of Cancer Research

Professor of Medicine

Director, Phase I Drug

Development Program

Vanderbilt Ingram Cancer Center



MEDICAL EDUCATION CONFERENCES
Developing Medical Paradigms Through Education

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Update on the Management of Gastrointestinal Malignancies

Program Description:

The field of gastrointestinal (GI) cancer is relatively broad and has become increasingly complex. It encompasses common malignancies such as colorectal, esophageal, stomach, and pancreatic cancers, along with uncommon malignancies such as small bowel, rectal, ampullary, and gallbladder cancers. Medical, radiation, and surgical specialties deal with these challenging diseases on a regular basis. The field has seen numerous advances in the recent past. These advances, while having a positive impact on survival, have left many practitioners struggling to incorporate changes into their treatment patterns and optimize therapy for their patients. With the presentation of recent data by recognized leaders in the field of GI malignancies, this conference will offer immediate impact for the practicing oncologist and potential benefits for their patients. Moreover, interspersed panel Q&A sessions will offer a unique and personalized interaction with faculty and thought leaders not available at many national and international conferences.

Objectives:

1. Understand the efficacy and toxicity of currently available and emerging treatment regimens for first- and second-line therapy in patients with metastatic colorectal cancer.
2. Identify patients at risk for recurrence after resection of a colorectal cancer and discuss the state of adjuvant therapy in these patients, including the current understanding of molecular phenotypes.
3. Define the latest treatment regimens for metastatic or locally advanced esophageal and gastric cancers and discuss the role for adjuvant therapy after surgery in these diseases.
4. Understand the current treatment options for patients with locally advanced, unresectable pancreatic cancer, as well as those with metastatic pancreatic cancer.

Target Audience:

This symposium is designed for medical, surgical, and radiation oncologists, as well as other allied healthcare providers.

Accreditation Statement

Medical Education Conferences, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Medical Education Conferences, Inc. designates this educational activity for a maximum of 13.84 AMA PRA Category 1 credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Faculty Disclosure Statement

All faculty participating in continuing education activities sponsored by Medical Education Conferences, Inc. are expected to disclose to the audience any real or apparent commercial financial affiliations related to the content of their presentations/materials.



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FACULTY

Ghassan K. Abou-Alfa, MD

Attending Physician
Memorial Sloan-Kettering Cancer Center

John A. Baron, MD

Professor of Medicine
Dartmouth Medical School

Jordan D. Berlin, MD

Clinical Director GI Oncology
Associate Professor of Medicine
Vanderbilt Ingram Cancer Center

C. Richard Boland, MD

Chief, Division of Gastroenterology
Baylor University Medical Center

Ravi S. Chari, MD, FACS

Professor of Surgery and Cancer Biology
Division Chief of Hepatobiliary Surgery
and Liver Transplantation
Staff Surgeon, Veterans Affairs Medical Center
VICC Member
Liver & Hepatobiliary Surgeon

Robert J. Coffey, Jr, MD

Ingram Professor of Cancer Research
Professor of Medicine & Cell and
Developmental Biology
VICC Member
Vanderbilt-Ingram Cancer Center

Jane Condon, MSSW

Manager, Patient Advocacy
Patient Advocate
Vanderbilt-Ingram Cancer Center

David R. D'Adamo, MD, PhD

Attending Physician
Memorial Sloan-Kettering Cancer Center

Yuman Fong, MD

Murray F. Brennan Chair in Surgery
Chief, Gastric and Mixed Tumor Service
Memorial Sloan-Kettering Cancer Center

Axel Grothey, MD

Professor of Oncology
Mayo Clinic Rochester

Scott Hundahl, MD, FACS, FSSO, FAHNS

Professor of Clinical Surgery
University of California - Davis
Chief of Surgery
VA Northern California Health Care System

David H. Ilson, MD, PhD

Professor of Medicine
Associate Attending Physician and
Associate Member
Memorial Sloan-Kettering Cancer Center
Associate Professor
Weill Medical College of Cornell University

Steven Itzkowitz, MD, FACP, FAGG

Professor, Medicine/Gastroenterology
Associate Professor, Oncological Sciences
Mount Sinai School of Medicine
Department of Oncological Sciences

Milind Javle, MD

Associate Professor, GI Medical Oncology
The University of Texas
M.D. Anderson Cancer Center

Nancy Kemeny, MD

Attending Physician
Memorial Sloan-Kettering Cancer Center

David Kim, MD

Assistant Professor
Department of Radiology
University of Wisconsin

Andrew M. Lowy, MD

Professor of Surgery
Chief, Division of Surgical Oncology
University of California, San Diego
Moore's Cancer Center at UCSD

Nipun B. Merchant, MD

Associate Professor of Surgery
Gastrointestinal Surgical Oncologist
Vanderbilt-Ingram Cancer Center

Jeffrey A. Meyerhardt, MD, MPH

Assistant Professor of Medicine
Harvard Medical School
Dana-Faber Cancer Institute

Bruce D. Minsky, MD

Associate Dean
Professor of Radiation and
Cellular Oncology
University of Chicago Medical Center

Malcolm J. Moore, MD

Senior Scientist
Division of Applied Molecular Oncology
Ontario Cancer Institute (OCI)
Clinical Studies Resource Centre Member
Ontario Cancer Institute (OCI)
Chair of the National Cancer Institute of
Canada GI cancer disease state
Professor, Department of Medicine and
Pharmacology
University of Toronto

Mace L. Rothenberg, MD

Symposium Chairman
Ingram Professor of Cancer Research
Professor of Medicine
Vanderbilt Ingram Cancer Center

Michael D. Saunders, MD

Clinical Associate Professor
Director, Digestive Disease Center
University of Washington Medical Center

Gauri R. Varadhachary, MD, MBBS

Associate Professor, GI Medical Oncology
The University of Texas
M.D. Anderson Cancer Center

Paul E. Wise, MD

Assistant Professor of Surgery
Medical Director, Vanderbilt Hereditary
Colorectal Cancer Registry
Colon and Rectal Surgeon
Vanderbilt-Ingram Cancer Center

Rebecca Wong, MBChB, FRCPC

Associate Professor
Department of Radiation Oncology
University of Toronto
Staff Radiation Oncologist
Radiation Medicine Program
Princess Margaret Hospital/University
Health Network

Linda Yu-Ning Wong, MD, MSCE

Associate Member, Medical Oncology
Fox Chase Cancer Center

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AGENDA

Friday, October 3, 2008

11:00 – 1:30 pm Registration

Session I: Colorectal Cancer: Genetics, Prevention, & Early Stage Treatment

Moderator: Bruce Minsky

12:40 – 12:45 pm	Introduction	
12:45 – 1:10 pm	Genetic and Hereditary Origins of Colorectal Cancer	C. Richard Boland
1:10 – 1:35 pm	Insights into the Pathology of Colorectal Cancer	Bob Coffey
1:35 – 2:00 pm	Inflammatory Bowel Syndromes and Colorectal Cancer	Steven Itzkowitz
2:00 – 2:25 pm	Prevention of Colorectal Cancer	John Baron
2:25 – 2:40 pm	Break	
2:40 – 3:05 pm	Virtual Colonoscopy	David Kim
3:05 – 3:30 pm	New Developments in Colorectal Surgery	Paul Wise
3:30 – 3:55 pm	Adjuvant Therapy for Colorectal Cancer	Jeffrey Meyerhardt
3:55 – 4:20 pm	Chemoradiotherapy in the Management of Rectal Cancer	Bruce Minsky
4:20 – 4:45 pm	Panel Discussion	

Saturday, October 4, 2008

7:00 – 8:00 am Registration and Breakfast

Session II: Colorectal Cancer: Advanced Stage Disease

Moderator: TBA

8:00 – 8:05 am	Introduction	
8:05 – 8:30 am	Utilization of Growth Factor Inhibitors in Metastatic Colorectal Cancer: Which Agents...When?	Axel Grothey
8:30 – 8:55 am	What's Next	Mace Rothenberg
8:55 – 9:20 am	Bevacimab After Progression: Good Idea or Bad?	Axel Grothey
9:20 – 9:45 am	Role of Surgical Resection in Liver Metastases	Yuman Fong
9:45 – 10:10 am	Hepatic Arterial Infusion	Nancy Kemeny
10:10 – 10:25 am	Break	
10:25 – 10:50 am	Economic Aspect of Colorectal Cancer Treatment	Linda Yu-Ning Wong
10:50 – 11:15 am	Role of Patient Advocates in Cancer Research	Jane Condon
11:15 – 11:40 am	Panel Discussion	
11:40 – 1:15 pm	Lunch	

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AGENDA

Saturday, October 4, 2008

Session III: Esophageal, Gastric, GIST, and Carcinoma of Unknown Primary

Moderator: Scott Hundahl

1:15 – 1:40 pm	Diagnosis & Management of Gastric and GE Junction Cancers	Scott Hundahl
1:40 – 2:05 pm	Multi-Modality Treatment of Gastric Cancers	Rebecca Wong
2:05 – 2:30 pm	Management of Advanced Esophagogastric Cancer	David Ilson
2:30 – 2:45 pm	Break	
2:45 – 3:10 pm	Management of Neuroendocrine Tumors of the GI Tract	Nipun Merchant
3:10 – 3:35 pm	New Insights on Gastrointestinal Stromal Tumors	David D'Adamo
3:35 – 4:00 pm	Evaluation and Management of Malignancies of Unknown Primary	Gauri Varadhachary
4:00 – 4:25 pm	Panel Discussion	

Sunday, October 5, 2008

7:00 – 8:00 am Registration and Breakfast

Session IV: Pancreatic Cancer and Hepatobiliary Cancers

Moderator: Jordan Berlin

8:00 – 8:05 am	Introduction	
8:05 – 8:30 am	Familial Pancreatic Cancer Syndromes & Screening of Patients at High Risk in Pancreatic Cancer	Michael Saunders
8:30 – 8:55 am	Evaluation and Selection of Patients for Surgical Resection of Pancreatic Cancer	Andrew Lowy
8:55 – 9:20 am	Role of Adjuvant Therapy in Pancreatic Cancer	Jordan Berlin
9:20 – 9:45 am	Advances and Novel Approaches to the Treatment of Metastatic Pancreatic Cancer	Malcolm Moore
9:45 – 10:00 pm	Break	
10:00 – 10:25 am	Future Direction in Pancreatic Cancer	Milind Javle
10:25 – 10:50 am	New Treatment Options for Hepatocellular Carcinoma	Ghassan K. Abou-Alfa
10:50 – 11:15 am	Update on Surgical Issues in Hepatobiliary Cancers	Ravi Chari
11:15 – 11:40 am	Panel Discussion	



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SYMPOSIUM REGISTRATION

Registration fee includes symposium meal functions and program materials

Register today online at: GIMalignancies.com

To register by fax, please fax to (817) 421-6564 (credit cards only).

To register by mail complete the registration form and forward with your payment to the mailing address below.

Mail To:

Medical Education Conferences, Inc.
100 W. Southlake Blvd., Suite 142
Southlake, Texas 76092

A cancellation fee of 75% will be assessed on registration refunds requested after July 15, 2008. No refunds will be made after August 20, 2008.

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Physician / Scientist / Researcher	<input type="checkbox"/> \$375.00	<input type="checkbox"/> For-Profit Industry Attendee* \$875.00
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Vanderbilt Research Advocates	<input type="checkbox"/> \$0.00	

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PARTICIPANT TESTIMONIALS

“I thought that the breadth and depth of the speakers was a distinguishing feature of this meeting; outstanding! Panels were also excellent and generated great discussion!”

“This is one of the most outstanding conferences I’ve attended. I’m not just thinking of myself or something, but the faculty are all great speakers, knowledgeable and approachable.”

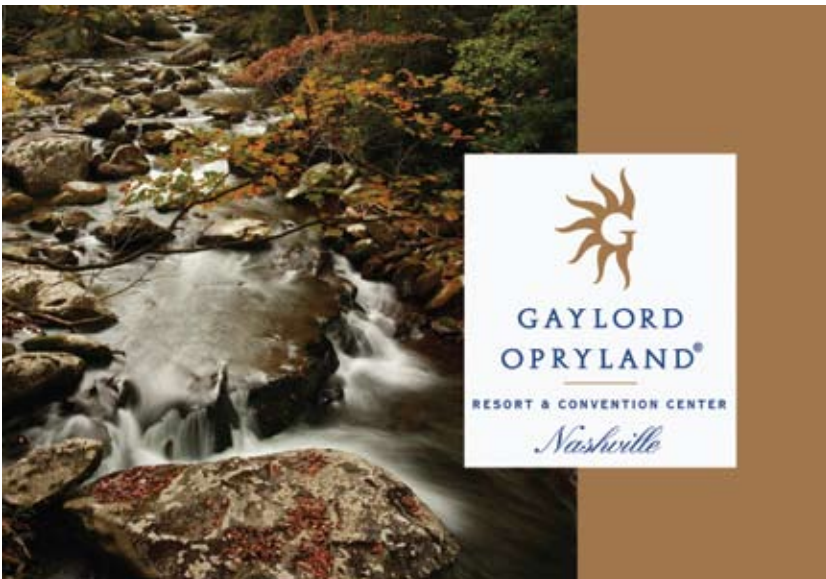
“Excellent program: well put together, well organized, informative.”

“Very efficiently organized, each session was well timed with good speakers.”

HOTEL INFORMATION

Gaylord Opryland Resort and Convention Center

2802 Opryland Drive • Nashville, TN 37214



OCTOBER 3-5, 2008

*Hotel Reservation
Phone Number:*

615-883-2211

Group Code: X-GICON

Register Online:

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